

Route 1



Useless.

Air pollution levels in British urban areas reached a five-year high in early 2017.

Something's not working.



ALWAYS A
BETTER WAY

Use less.

Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines.

We're part of the solution.

YARIS HYBRID
0% APR
REPRESENTATIVE

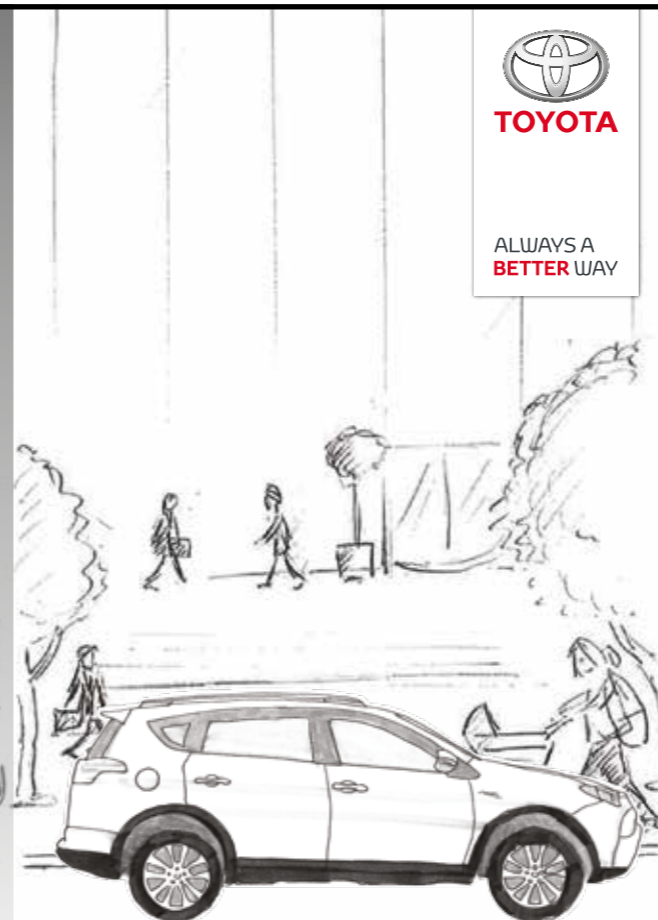
Toyota Hybrid. Leading the way.
Book your test drive today.



Mess.

Air quality levels in British urban areas reached a five-year high in early 2017. Road traffic is the main contributor, causing high levels of harmful gases in many of our major cities.

Something's not working.



ALWAYS A
BETTER WAY

Progress.

Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines. Up to half your journey* can be powered by an onboard battery that charges while you drive.

We're part of the solution.

RAV4 HYBRID
0% APR
REPRESENTATIVE

Toyota Hybrid. Leading the way.
Book your test drive today.



Unsustainable.

Air pollution levels in British urban areas reached a five-year high in early 2017.

Something's not working.



TOYOTA

ALWAYS A
BETTER WAY

Responsible.

Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines.

We're part of the solution.

AURIS HYBRID
0% APR
REPRESENTATIVE

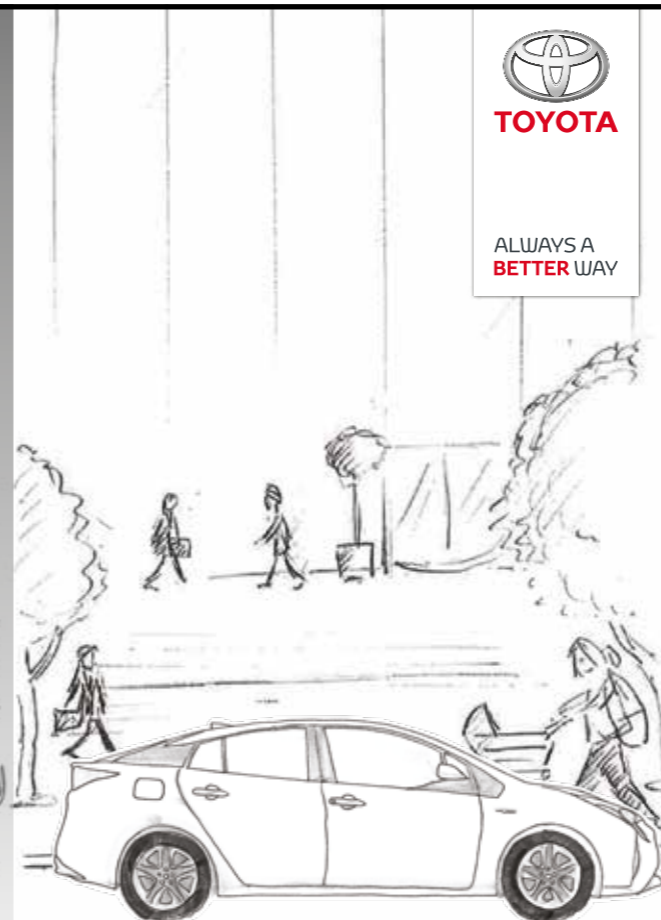
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Toxic.

Air quality levels in British urban areas reached a five-year high in early 2017. Road traffic is the main contributor, causing high levels of harmful gases in many of our major cities.

Something's not working.



ALWAYS A
BETTER WAY

Hybrid.

Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines. Up to half your journey* can be powered by an onboard battery that charges while you drive.

We're part of the solution.

PRIUS HYBRID
0% APR
REPRESENTATIVE

Toyota Hybrid. Leading the way.
Book your test drive today.

Route 2



TOYOTA

ALWAYS A
BETTER WAY



Dirty city? Clear your conscience.

Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines. Up to half your journey* can be powered by an onboard battery that charges while you move. Be kinder to your city with the quiet, smooth electric drive and lower running costs of a Toyota Hybrid – perfect for cleaner living.

Air pollution? We're part of the solution.

0% APR
REPRESENTATIVE

Toyota Hybrid. Leading the way.
Book your test drive today.



TOYOTA

ALWAYS A
BETTER WAY

Dirty city? Clear your conscience.



Scrap your 10+ year old diesel car for any new Toyota Hybrid and not only will you get a minimum £2,000 saving, you'll also enjoy lower exhaust emissions, use less fuel and pay less road tax. Be kinder to yourself and your city with the Toyota Hybrid's quiet, smooth electric drive and lower running costs – perfect for cleaner living. As for your old car, we'll recycle it. So not only is a new Toyota Hybrid easier on your pocket, it's easier on the environment.

Toyota Hybrid. Leading the way.

Book your test drive today.

TOYOTA HYBRID

**MINIMUM £2,000
SCRAPPAGE ALLOWANCE**

0% APR REPRESENTATIVE

Route 3



TOYOTA

ALWAYS A
BETTER WAY

Hero for the urban age.



The Rav4 Hybrid enjoys lower exhaust emissions and uses less fuel than conventional engines. It's the smarter choice for today's world, with a quiet, smooth electric drive and lower running costs – perfect for cheaper, cleaner living.

Air pollution? We're part of the solution.

Toyota Hybrid. Leading the way.

Book your test drive today.

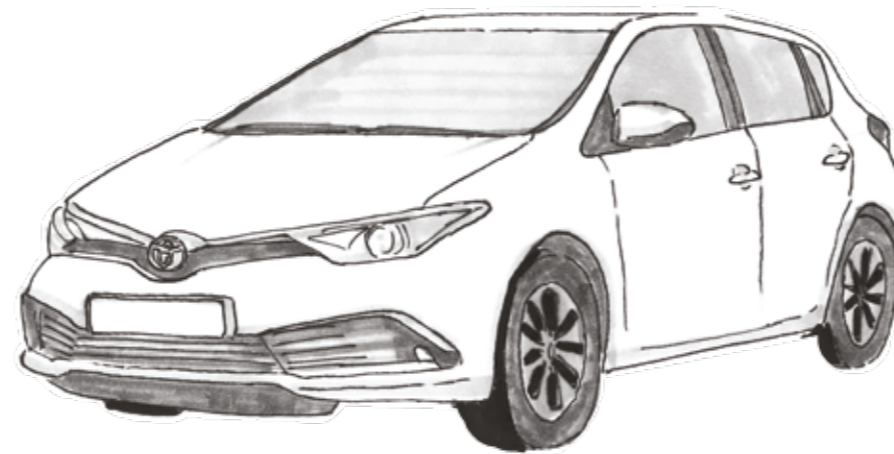
RAV4 HYBRID
0% APR
REPRESENTATIVE



TOYOTA

ALWAYS A
BETTER WAY

Make the cleaner choice.



Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines. Be kinder to your city with the Auris Hybrid's quiet, smooth electric drive and lower running costs – perfect for cheaper, cleaner living.

Air pollution? We're part of the solution.

Toyota Hybrid. Leading the way.

Book your test drive today.

AURIS HYBRID

0% APR

REPRESENTATIVE



TOYOTA

ALWAYS A
BETTER WAY

**Create a little
breathing space.**



Toyota Hybrid cars use less fuel than conventional engines and enjoy lower exhaust emissions. Be kinder to your city with the Yaris Hybrid's quiet, smooth electric drive and lower running costs – perfect for cheaper, cleaner living.

Air pollution? We're part of the solution.

Toyota Hybrid. Leading the way.

Book your test drive today.

YARIS HYBRID

0% APR

REPRESENTATIVE



TOYOTA

ALWAYS A
BETTER WAY

**There's an
easier way to
clean living.**



Toyota Hybrid cars use less fuel than conventional engines and enjoy lower exhaust emissions. The Prius Hybrid is the smarter choice for today's world, with a quiet, smooth electric drive and lower running costs – perfect for cleaner living.

Air pollution? We're part of the solution.

Toyota Hybrid. Leading the way.

Book your test drive today.

PRIUS HYBRID

0% APR

REPRESENTATIVE

Route 4



TOYOTA

ALWAYS A
BETTER WAY

Create a little breathing space.



Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines. Up to half your journey* can be powered by an onboard battery that charges while you move. Be kinder to your city with the quiet, smooth electric drive and lower running costs of a Toyota Hybrid – perfect for cleaner living.

Air pollution? We're part of the solution.

Book your test drive today.

*Based on 5,000+ Toyota Hybrid test drives 50%+ in electric mode.

YARIS HYBRID

0% APR

REPRESENTATIVE

**Toyota Hybrid.
Leading the way.**



TOYOTA

ALWAYS A
BETTER WAY

Create a little breathing space.



Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines. Up to half your journey* can be powered by an onboard battery that charges while you move. Be kinder to your city with the quiet, smooth electric drive and lower running costs of a Toyota Hybrid – perfect for cleaner living.

Air pollution? We're part of the solution.

Book your test drive today.

*Based on 5,000+ Toyota Hybrid test drives 50%+ in electric mode.

AURIS HYBRID

0% APR

REPRESENTATIVE

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Leading the way.**



TOYOTA

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Air pollution? We're part of the solution.

Book your test drive today.

*Based on 5,000+ Toyota Hybrid test drives 50%+ in electric mode.

RAV4 HYBRID

0% APR

REPRESENTATIVE

**Toyota Hybrid.
Leading the way.**



TOYOTA

ALWAYS A
BETTER WAY

Create a little breathing space.



Toyota Hybrid cars enjoy lower exhaust emissions and use less fuel than conventional engines. Up to half your journey* can be powered by an onboard battery that charges while you move. Be kinder to your city with the quiet, smooth electric drive and lower running costs of a Toyota Hybrid – perfect for cleaner living.

Air pollution? We're part of the solution.

Book your test drive today.

*Based on 5,000+ Toyota Hybrid test drives 50%+ in electric mode.

PRIUS HYBRID

0% APR

REPRESENTATIVE

**Toyota Hybrid.
Leading the way.**