

## What made Britain Great made you too

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#### Winston Churchill



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# The London 2012 sports collection







# Designed by the nation

In January 2009, we launched our biggest ever competition inviting the British public to design a series of new 50p coins. We received thousands of excellent designs from all over the country, each featuring a sport from the London 2012 Olympic and Paralympic Games. Now we've selected 29 of the best – celebrating the sports of the Olympic and Paralympic Games.

## A unique sporting collection for all the family

To celebrate London 2012, we've specially made 29 beautiful 50p coins depicting the sports of the Olympic and Paralympic Games and which are available for you to collect. From Autumn 2010 the coins will start to appear as change in your pocket, so keep a look out!

And if that's not exciting enough, we've also carefully pollshed and packaged each coin in the London 2012 sports collection into a really special set for you to build up into a unique and everlasting memento.

Collect your 50p coins and share the fun of the London 2012 Olympic and Paralympic Games with all your friends and family!



