



ALWAYS A
BETTER WAY

**Proud to be
built in Britain.**

Join us to celebrate a milestone in British Toyota manufacturing with the Toyota Auris Hybrid Limited Edition.

We're proud to have been building thousands of cars each year in Britain for 25 years. Our UK operations are not only important to us, they enhance the economy, provide jobs and make a positive contribution to the UK workforce. More than ever, we are committed to quality, innovation and leading the world in hybrid technology – and that is why we are proud this limited edition is built in Britain.

The Toyota Auris Hybrid Limited Edition.



TOYOTA

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Introducing the Toyota Auris Hybrid Limited Edition

We're proud to bring you the Toyota Auris Hybrid Limited Edition—designed for the UK.

Available in a range of three colours, with dynamic styling and limited availability, this hybrid model is on sale for a short time only. Boasting all the intuitive driving and spacious interior of the standard Auris - with the Toyota Auris Hybrid Limited Edition your possibilities are unlimited.

The Toyota Auris Hybrid Limited Edition.



TOYOTA

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Celebrating 25 years in the UK.

Join us to celebrate 25 years of Toyota manufacturing in the UK with the Toyota Auris Hybrid Limited Edition.

Since the first car rolled off our British production line at Burnaston on 16 December 1992, we've continued to build strong relationships in communities across the UK. We're proud to have been manufacturing cars here for a quarter century – here's to the next 25 years and beyond.

The Toyota Auris Hybrid Limited Edition.



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**3 million: it's our
magic number.**

Join us to celebrate making 3 million cars during 25 years of UK manufacturing with the Toyota Auris Hybrid Limited Edition.

Since our first car rolled off the production line in Burnaston, England, in 1992, we've built 3 million cars in Britain. We're proud of this achievement, the strength of our business and our solid presence in UK car manufacturing. Here's to making the next 3 million cars in Britain, and more.

The Toyota Auris Hybrid Limited Edition.



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Leading the world in hybrid innovation.

Join us to celebrate a milestone in British Toyota manufacturing with Toyota Auris Hybrid Limited Edition.

As global leaders in hybrid technology, our pioneering spirit has firmly established hybrid cars in the motoring landscape. We were the first in the world to bring hybrid to the mass market and to sell 10m hybrid cars worldwide. With the Toyota Auris Hybrid Limited Edition – available only as a hybrid – we're more committed than ever to quality, efficiency, performance, safety and innovation in hybrid technology.

The Toyota Auris Hybrid Limited Edition.